BS, Graphic Communications Management Print/Packaging Production Concentration



College of Fine & Applied Arts
Department of ART
2022 - 2023



This four year guide is a recommended semester-by semester plan of study for this major. All four year guides are meant as examples of how a degree can be completed in four years. Individual plans will be developed for each student in consultation with the academic advisor. Prior credit, course availability, and student needs must be considered in developing the individual plan.

Shaded areas of plan require special attention

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Course Subject and Title	Credit Hours	Min. Grade Reguired	Included in Major GPA	Important Notes		

	_	Seme	ster One:	16 Credit Hours]
GCM 1012	3	С	٧	Fall or Spring of first year
UCO 1200	3			Fall or Spring of first year
R C 1000	3			Fall or Spring of first year
GEN ED: Integrative Learning Experience	3			See General Education Program Model below for details
GEN ED: Quantitative Literacy	4			Fall or Spring of first year; MAT 1010 or higher
		Seme	ster Two:	16 Credit Hours]
GCM 1022	3	С	٧	
COM 2101 or COM 2105	3	С	٧	Also may count in GEN ED: Liberal Studies Experience
ACC 1050 or ACC 2100	3			For the required General Business Minor
GEN ED: Liberal Studies Experience	3			See General Education Program Model below for details
GEN ED: Integrative Learning Experience	3			See General Education Program Model below for details
GEN ED: Wellness Literacy	1			See General Education Program Model below for details
		Semest	ter Three	: [16 Credit Hours]
GCM 2012	3	С	٧	
ECO 2030	3			For the required General Business Minor. Also may count in GEN ED: Liberal Studies Experience
GEN ED: Liberal Studies Experience	3			See General Education Program Model below for details
GEN ED: Integrative Learning Experience	3			See General Education Program Model below for details
GEN ED: Science Inquiry	4			See General Education Program Model below for details
		Semes	ster Four:	[16 Credit Hours]
GCM 2222	3	С	٧	
GCM 2522	3	С	٧	
CIS 2050	3			For the required General Business Minor
R C 2001	3			Fall or Spring of sophomore year
GEN ED: Science Inquiry	4			

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Course Subject and Title	Credit Hours	Min.	Included			
		Grade	in Major	Important Notes		
		Required	GPA			
		_	-			

Semester Five: [12 Credit Hours]							
GCM 3112	3	С	٧				
GCM 3518	3	С	٧				
GCM 3882	3	С	٧				
MKT 3050	3			For the required General Business Minor			
		Sem	ester Six:	[13 Credit Hours]			
GCM 3525	3	С	٧				
GCM 3622	1	С	٧	WID			
GCM 3772	3	С	٧				
GCM 4566	3	С	٧	See approved courses on the Program of Study			
FIN 3010 or FIN 3580	3			For the required General Business Minor			
Summer Session [3 Credit Hours]							
GCM3900 Internship I	Take during the summer between the Junior and Senior year			ing the summer between the Junior and Senior year			
	Semester Seven: [12 Credit Hours]						
GCM 4112	1	С	٧				
GCM 4558	3	С	٧				
GCM Elective for the major	3	С	٧				
MGT 3010 or MGT 3060	3			For the required General Business Minor			
GEN ED: Wellness Literacy	1			See General Education Program Model below for details			
Free Elective	1						
	Semester Eight: [13 Credit Hours]						
GCM 4591	3	С	٧				
GCM 4595	3	С	٧				
GCM 4622	1	С	٧				
GCM Elective for the major	3	С	٧	See approved courses on the Program of Study			
Free Electives	3						

Summer Session [3 Credits]				
GCM4900 Internship II 3 C CAP; Take in the Summer after second semester of senior year		CAP; Take in the Summer after second semester of senior year		

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BS_597C

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Course Subject and Title	Credit Hours	Min.	Included			
		Grade	in Major	Important Notes		
	Hours	Required	GPA			

General Requirements Summary								
Minimum Gen Ed. Total Hours Hours		Minimum						
	Writing	Major GPA	Overall GPA					
120	44	R C 1000 and R C 2001	2.0	2.0				

General Education Program Model - 44 Semester Hours Total				
Program Categories	Hours	Important Notes – Be sure to check for Gen Ed courses required in your major		
First Year Seminar	3	Can be taken first or second semester of first year		
Wellness Literacy	2			
Quantitative Literacy	4			
First Year Writing	3	Can be taken first or second semester of first year		
Sophomore Writing	3	Can be taken first or second semester of sophomore year		
Integrative Learning Experience	9	Complete nine hours from a single theme. Students must take courses from at least two discipline prefixes in the chosen theme.		
Liberal Studies Experience	12	Must choose a minimum of three disciplines		
Science Inquiry	8			

You must also meet the Fine Arts, Literary Studies, Historical Studies, and the Social Science Designations. Those may be met within the Integrative Learning Experience and the Liberal Studies Experience.

Additional Notes:

- Residency Requirements:
 - 30 hours must be from ASU (25% of the credit hours required for the degree).
 - o 21 hours in the major must be from ASU.
 - 9 hours in the minor must be from ASU.
- Adjustments to this four-year plan can be made based on transfer and AP credits.
- GCM 3900 should be taken as a Summer internship between the junior and senior years.
- GCM 4900 should be taken as a Summer internship after completion of senior year coursework.